



Study Edge Getting Started Guide Greek Chapters

Welcome to Study Edge! We're excited to welcome you and your chapter to the family. We believe in making learning and studying fun and entertaining.

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Study Edge Contact Information

Contact us anytime with any question - we're here to help! We're available through email and phone and look forward to working with you and your chapter members.

Phone: (305) 213-3474

Email: Support@StudyEdge.com

Steps to Get Started

Getting your chapter set up with Study Edge is super simple, plus we're here to help with whatever you need! If you follow these simple steps, you'll be all set!

1. Read these steps carefully and reference this packet multiple times
2. Create a launch plan for the Study Edge partnership and determine the best way to share the information. This could be done in several ways:
 - a. Do a presentation at a chapter meeting (Study Edge can video conference in for this too)
 - b. Do a presentation at a new member meeting (Study Edge can video conference in for this too)
 - c. Send an email to all chapter members and new members with your chapter's unique code
3. Send a follow up email to chapter members so they have all the information
 - a. Draft text can be found in this getting started guide and should be edited to fit your chapter
 - b. Be sure to include your chapter's unique code in the email
4. Include partnership information in a parents association update
5. Include partnership information in an alumni newsletter
6. Ensure the chapter point of contact stays in touch with their Study Edge staff liaison for any help needed and with any thoughts/suggestions/comments

Admin Reports

We know any system is only successful if it's being used and has full support and commitment from users. With our admin reports, we can provide you with usage details. You will know which members have redeemed your chapter's specific code which will allow you to:

1. Track who is using the system (they login with Facebook so we know their names)
2. Know which classes people are engaging with

Feel free to reach out to us at Support@StudyEdge.com for report details.

Draft Email Text to Chapter Members to Get Started

This is a draft email you can edit and share with your chapter members about the Study Edge partnership and the steps they should take to get started. The one edit that must be made is inserting your chapter's unique code which you will receive from your Study Edge contact.

Dear Chapter Members,

I'm excited to share an innovative and valuable tool for individual members and our entire chapter. It's going to be amazing and will remind us the first reason we are at college - our academics.

Our chapter is partnering with Study Edge, an innovative EdTech company providing study tools for college students across the country. Study Edge takes complex topics and breaks them down in a way that is relatable, engaging and easily understandable. The simple videos for 40+ classes are accessed using a mobile app along with uniquely crafted study guides, fully preparing users for upcoming exams.

Check out this quick example video of some Statistics, Economics, and Chemistry short concept videos: www.studyedge.com/greekvideo.

Greek chapters across the country are using Study Edge and have reported their overall chapter GPA improved in just one semester! Let's join them and improve our chapter's (and individual members') GPA too!

What do you need to know?

1. EVERY chapter member gets access to the Study Edge platform for FREE for this semester
2. Accessing the Study Edge Platform is super simple
 - a. You will need a Facebook account to access the videos online or on the mobile apps
 - b. Follow [this super simple guide](#) (with pictures) to learn how to access Study Edge
3. After watching the introduction video, you can start with your selected course's first lesson videos and study guides
4. **When you "Log In" in the system, enter our unique code **ENTER CHAPTER CODE** to receive your free semester**
5. Throughout the semester, you'll also receive Study Edge's Study Tips newsletter which provides useful tools and resources to support your academic endeavors

Questions?

- If you're having problems using the Study Edge platform or logging in, contact Study Edge at Support@StudyEdge.com or (305) 213-3474.
- If you have specific questions about our chapter's academic excellence policies or requirements, contact me directly.

The Executive Committee is excited about this new tool and we hope you'll take advantage of this incredible academic excellence opportunity.

CHAPTER SIGN OFF,

SENDER'S NAME

SENDER'S TITLE








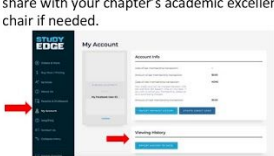


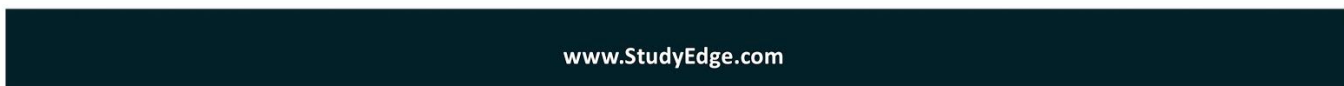
Accessing the Study Edge Video Platform

Below is a step by step guide on how to access the Study Edge platform. You can also [download this file](#) or [share this link](#) with chapter members so they know how to access the platform.


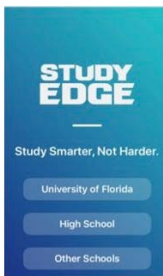
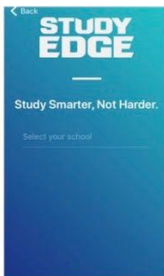
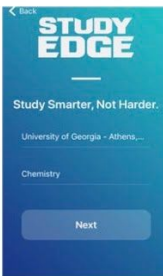
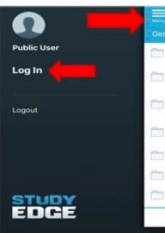
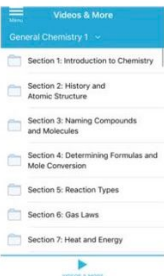
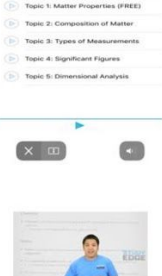


ACCESSING ON THE WEB

<p>Visit www.StudyEdge.com and click "I attend a different college/university" which is the second option in the left box</p> 	<p>Start typing your college/university name. When you see it appear, select the name and hit continue</p> 	<p>Select the name of the course you'd like to view and hit continue</p> 	<p>Watch the welcome video that appears on the screen</p> 
<p>To watch additional videos, click "LOG IN" on the top right to create your account</p> 	<p>Connect to Study Edge using your Facebook profile, this is the only way to connect to the platform</p> 	<p>To redeem your chapter's code, click "Buy Now / Pricing," on the left side menu. In the middle of the page, select "Annual Membership" and enter the code in the "Coupon Code" area. A confirmation page will appear after the code is redeemed.</p> 	<p>Under "My Account" on the left side menu you'll be able to view your account details. You will also find your viewing history which you can share with your chapter's academic excellence chair if needed.</p> 



ACCESSING ON MOBILE APP

<p>In the Apple or Google Play app stores, search "Study Edge" to download the app</p> 	<p>Click "I attend a difference college/university" which is the second option in the left box</p> 	<p>Start typing your college/university name</p> 	<p>Select your college/university name when you see it, then select the course you'd like to take</p> 	<p>Click on the "Menu" at the top left to expand for additional options. Click "Log In" and follow the steps to login using Facebook <i>Note: to watch all videos, you must have redeemed your code using the web system first.</i></p> 	<p>Select "Section 1" to expand the folder to view the videos and study guide</p> 	<p>Begin watching the lesson videos</p> 
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If you're accessing Study Edge for the first time and have a code to redeem, you'll want to do that using the web version (steps above). Once the code is redeemed online, follow the steps below to use the Study Edge mobile apps.

www.StudyEdge.com

Resources and Tools for Academic Excellence

In addition to the academic excellence tools and resources provided by your headquarters or Office of Fraternity and Sorority Life, we would like to share some too.

If your chapter has successful programs, tools or resources around academic excellence that have been well received and would like to share them with us, please share them at Support@StudyEdge.com.

Study Edge Study Tips Newsletter

Study Edge will share newsletters during each semester with valuable study tips and tools directly with chapter members. In addition, we will share academic excellence programs and resources with the chapter's Study Edge contact that can be used for chapter programming and conversations.

Member Activity

If your chapter tracks study hours from chapter members, there's a simple way that the Study Edge platform can help do this. The members can export the report and share it with the chapter's academic excellence chairman.

Under "My Account" online in their Study Edge account, each member can export a report that shares the different videos they have watch and when.

	A	B
1	Activity	Date/Time
2	Topic 2: Composition of Matter	08-28-2018 11:25:29 AM
3	Topic 1: History of the Atom (FREE)	08-28-2018 11:23:28 AM
4	Topic 4: Enthalpy of Formation and Enthalpy of Reaction	08-27-2018 04:08:41 PM
5	Topic 2: Composition of Matter	08-27-2018 03:52:52 PM
6	9.01 Temperature and Specific Heat (FREE)	08-21-2018 05:02:56 PM
7	Topic 1 Content Video (FREE)	08-21-2018 05:01:53 PM
8	Topic 1 Content Video (FREE)	08-21-2018 05:01:38 PM
9	Topic 1: Bonding in Binary Compounds (FREE)	08-21-2018 05:00:26 PM
10	Topic 1: Defining Bronsted-Lowry Acids and Bases (FREE)	08-21-2018 04:59:52 PM
11	Topic 1: Introduction to Confidence Intervals (FREE)	08-21-2018 04:55:41 PM
12	Topic 1: Periodic Table (FREE)	08-06-2018 12:57:03 PM
13	Study Guide: RedOx and Electrochemical Cells	01-12-2018 12:49:01 AM
14	Electrochemical Cells	01-12-2018 12:48:23 AM
15	Study Guide: Naming Compounds and Molecules	08-03-2017 01:47:37 PM
16	Study Guide: Naming Compounds and Molecules	08-03-2017 01:47:23 PM
17	Naming Compounds	08-03-2017 01:41:22 PM
18	Study Guide: History and Atomic Structure	07-26-2017 10:27:23 AM
19	Study Guide: History and Atomic Structure	07-26-2017 10:27:15 AM
20	Types of Measurements	07-26-2017 10:26:42 AM
21	Significant Figures	07-26-2017 10:26:42 AM
22	Types of Measurements	07-26-2017 10:26:38 AM
23	Significant Figures	07-26-2017 10:24:27 AM
24		

Members on Academic Probation

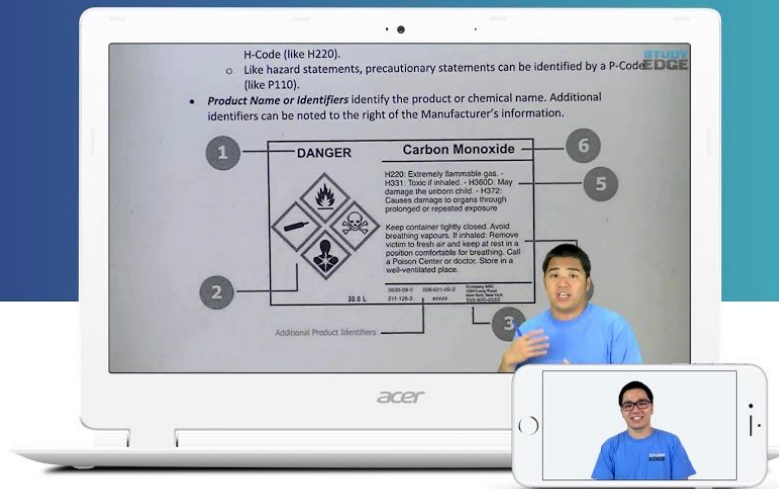
The Study Edge platform is incredibly helpful for chapter members on academic probation. As you work with these members, ensure they know how to access Study Edge and are comfortable watching the videos.

You can also track their studying progress by asking them to submit their STudy Edge activity bi-weekly to the academic excellence chairman.

About Study Edge

STUDY EDGE

The leading provider of video education.



Study Edge develops engaging videos for college courses that walk you through your classes.

500,000+
Students

use the Study Edge apps each month

- Used by more than 1,000,000 students
- 150+ University Contracts
- Worked with states of TX, NY, FL, MS, SC, MI and the US Dept. of Education
- 40+ courses available on the apps
- 50MM+ Video Views

Our partners:



www.StudyEdge.com

**STUDY
EDGE**

Key Features:

- Study Edge provides short concept videos and accompanying study guides and practice problems to help you with your toughest classes.
- Study Edge has contracts with the States of Texas, Florida, Mississippi, South Carolina, and Michigan as well as the New York City Department of Education to provide video-based supplemental resources.
- Study Edge uses young, engaging instructors who are always viewable on the screen. Pairing these instructors with a patented video delivery platform, web and mobile access, and a best-in-class content development system, Study Edge provides resources that are unmatched even among the largest education publishers and EdTech companies in the world.
- Published research in academic journals in the United States have shown that Study Edge's videos are more effective than anything else on the web.

40+ Available Courses in the Following Subjects:

- Algebra
- Calculus
- Differential Equations
- General Chemistry
- Macroeconomics
- Microeconomics
- Organic Chemistry
- Physics
- Precalculus
- Trigonometry

www.StudyEdge.com